



2017-18 COLLECTION

A photograph of a white Vespa scooter parked on a wooden boardwalk on a sandy beach. A blue jacket is draped over the seat, and a yellow helmet sits on the sand in front of it. To the left of the scooter, a blue shirt and a pair of red high-heeled shoes are scattered on the sand. In the background, the ocean waves are breaking, and two people are swimming in the water. The sky is clear and blue.

Here's to
another
seventy
years



VESPA IS YOUNG

Timeless Italian styling, Vespa is an icon that goes beyond mere trends. Thanks to unique design paired with modern technology, Vespa continues its reign as the iconic symbol of scooters — something it has done for 70 years.

Vespa is much more than just a scooter; it's the companion of countless adventures, a reflection of our own personality. It's a celebration of design, technology, and independence. For generations it has inspired freedom, mixing elegance, audacity, and style while adding a bit of unpredictability and color to our lives.

Vespa.

The classy, irreverent side of light mobility.

iVESPA AND you?

FREEDOM AND DREAMS TRAVEL FAST

Vespa has continued to win generations of fans for over 70 years thanks to one thing — charisma. This charisma communicates freedom, continuously allowing Vespa to enter the collective imagination.

Throughout its rich history, Vespa has been at the center of cultural and social revolutions, musical and cinematographic movements, artworks and songs. It has emerged unchanged from evolutions in trends and styles. Even today, in the era of digital and social communications, Vespa circles the globe rapidly and without boundaries. Vespa is an icon of unique design that transcends values of environmental sensitivity and independence.



HUNDREDS OF EMOTIONS

The first truly global mobility brand, Vespa has become a bridge between generations. It is unrivaled in its ability to enter different contexts, and became a central player, engaging differing social environments and creating unique cultural phenomena. Vespa has driven cultural, musical, and youth revolutions. It has generated intense gatherings like the Vespa World Days, and today it is one of the most popular Italian brands, known worldwide.





SPORT COLLECTION



- GRIGIO TITANIO (USA MY17)
(CAN MY17)
- GIALLO GELOSIA (USA MY18)
*Limited Edition
MY18 AVAILABLE SUMMER 2017

GTS **SUPERSPORT**

The Vespa GTS 300 ABS SuperSport is the most aggressive of the GTS range. Its sporty spirit stands out through its Grigio Titanio matte paint combined with eye-catching features such as its black seat, all new molding, and the new black dedicated graphics. Technology is shared with the other GTS models: ABS 2-channel braking system, and ASR traction control. A multimedia platform to connect your smartphone is also available as an accessory.

SPRINT S 150

The new Vespa Sprint S 150 embodies the fast and youthful models of the '60s and '70s combined with modern technology. The standout design elements include: a sport design and the rectangular headlights; LED daytime running lights; front wheel ABS braking system; sporty graphics; matte black rims; and a dedicated color scheme that even when parked conveys a strong dynamic feel. **New for 2017, the Sprint S receives the revolutionary i-get engine.**

I-GET: STANDING FOR "ITALIAN GREEN EXPERIENCE TECHNOLOGY" IS A MODULAR ENGINE FAMILY THAT FOCUSES ON INCREASED TORQUE AT LOW RPMs. DURABILITY AND LOWER MAINTENANCE.

- GRIGIO TITANIO (USA MY17)
- GIALLO GELOSIA (USA MY18)
*Limited Edition
MY18 AVAILABLE SUMMER 2017



VEHICLE PHOTOS MAY REFLECT EUROPEAN MODELS AND SPECS.

SPORT COLLECTION

PRIMAVERA 150 TOURING

The Vespa Primavera Touring in the exclusive Verde Portofino color offers everything you love about the Primavera model such as LED daytime running lights, the new i-get engine and adds additional accessories, including a chrome front and rear rack, touring screen and premium seat.

The Vespa Primavera Touring is ready for any journey.

- VERDE PORTOFINO (USA 150 MY17)
- GRIGIO SETA (USA 150 MY16)

I-GET: STANDING FOR "ITALIAN GREEN EXPERIENCE TECHNOLOGY" IS A MODULAR ENGINE FAMILY THAT FOCUSES ON INCREASED TORQUE AT LOW RPMs, DURABILITY AND LOWER MAINTENANCE.



GTS TOURING 300

The GTS Touring features a clean modern look that combines timeless Vespa styling with chrome accents, flyscreen with a beautiful Rosso Vignola paint scheme and the safety of ABS-ASR.

- ROSSO VIGNOLA (USA MY18)
MY18 AVAILABLE SUMMER 2017



GTV 300

GTV: The Vespa GTV 300 features cutting-edge technology, like ABS and ASR, that is perfectly blended with the vintage traits characterized by the split saddle, flyscreen, front mudguard mounted headlight, and evocative Verde Portofino color. A multimedia platform to connect your smartphone and a 42-liter top box are also available as accessories.

- VERDE PORTOFINO (USA MY17)
(CAN MY17)



Both of these vehicles set new safety standards with a 2-channel ABS braking system and ASR traction-control system.



- GRIGIO DOLOMITI (USA MY17)
- NERO VULCANO (USA MY17)
- AZZURRO INCANTO (USA MY18)
- BEIGE ELEGANZA (USA MY18)
*Limited Edition
MY18 AVAILABLE SUMMER 2017



VESPA *GTS* 300 ABS-ASR

Maximum power and elegance: the Vespa GTS has no equal on the market. The 300cc engine—the most powerful in the entire Vespa range—is combined with a front and rear disk braking system with ABS and ASR traction control for absolute rider safety. The scooter's exuberance is softened by smart lines, a sophisticated range of colors, and advanced style solutions: daytime running lights, new front cowl, seat, rear light, and analog and digital instrument panel, with a USB port.



- NERO LUCIDO** (USA MY17)
(CAN MY17)
- ROSSO PASSIONE** (USA MY17)
(CAN MY17)
- BIANCO INNOCENZA** (USA MY17)
(CAN MY17)
- VERDE SPERANZA** (USA MY18)
*Limited Edition
 MY18 AVAILABLE SUMMER 2017

VESPA GTS SUPER 300

The GTS Super is Vespa in its most dynamic form. Typical Vespa design is enhanced with sporty details like the signature grill, black wheel rims, special front cowl, analog and digital instrument panel with red backlighting, and USB port. The powerful 300cc engine ensures top performance from a Vespa, and the front and rear-disk brakes ensure only the best in safety.





- BIANCO INNOCENZA (USA 50/150 MY17)
(CAN 50/150 MY17)
- BLU MIDNIGHT (CAN 50 MY17)
- NERO VULCANO (USA 50/150 MY17)
(CAN 50/150 MY17)
- ROSSO PASSIONE (USA 50/150 MY17)
(CAN 50 MY17)
- AZZURRO INCANTO (USA 50/150 MY17)
(CAN 50/150 MY17)
- ROSA CORALLO (USA 50/150 MY18)
*Limited Edition (CAN 50 MY18)
MY18 AVAILABLE SUMMER 2017

VESPA PRIMAVERA 50 / 150

Distinctive for its modern streamlined look, the Vespa Primavera features key elements that echo the exclusive style of the Vespa 946. Highlights include the new frame and innovative features for enhanced quality, including increased space between the handlebars and seat, and a low saddle height that allows for easier access to the ground, ensuring greater comfort for rider and passenger. The longer wheelbase and overall length boosts stability while maintaining the agility typical of every Vespa. Further highlights include front LED daytime running lights, a new digital instrument panel, and a compartment beneath the seat that easily accommodates a 3/4 helmet. Both engines, the 50cc 4-stroke 4V and the 150cc 4-stroke 3V with electronic injection were designed for improved fuel consumption and reduced emissions.

I-GET: STANDING FOR "ITALIAN GREEN EXPERIENCE TECHNOLOGY" IS A MODULAR ENGINE FAMILY THAT FOCUSES ON INCREASED TORQUE AT LOW RPMs. DURABILITY AND LOWER MAINTENANCE.



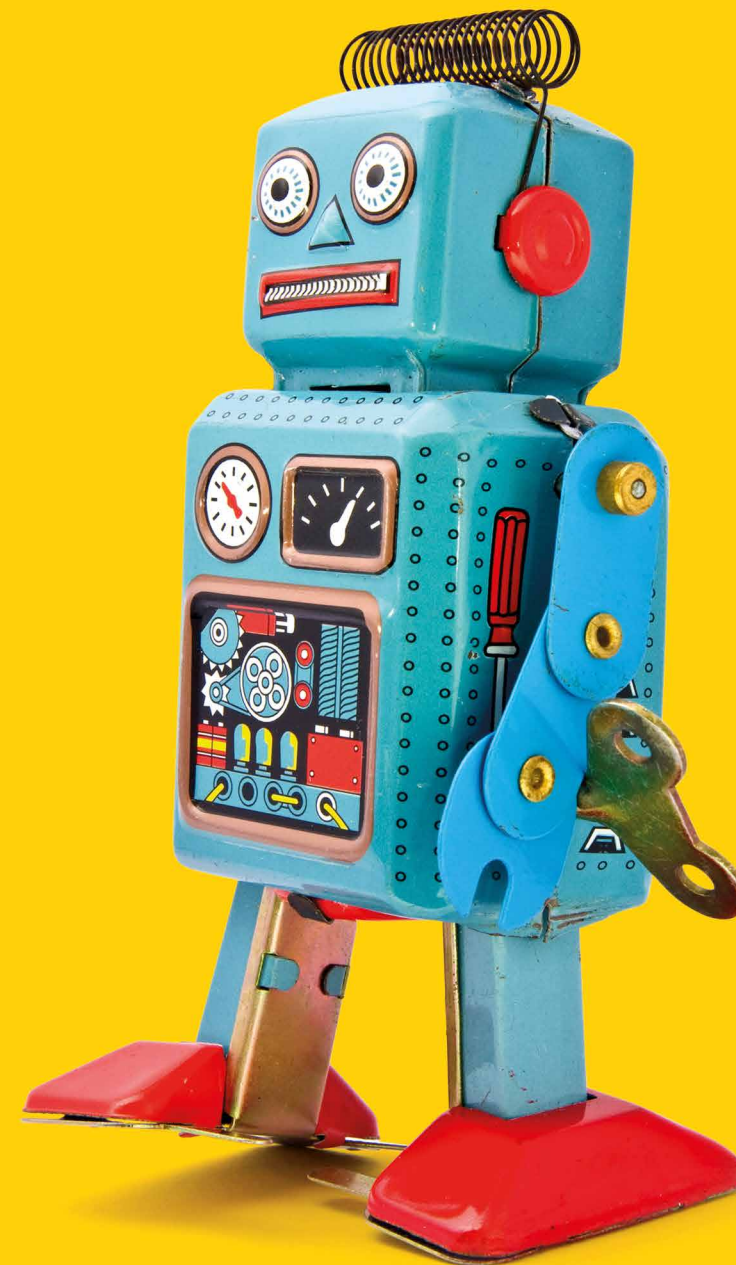
- BLU GAIOLA (USA 50 MY17 / 150 MY16)
(CAN 50 MY17)
 - GIALLO POSITANO (USA 50 MY17 / 150 MY16)
(CAN 50 MY17)
 - BIANCO INNOCENZA (USA 50/150 MY17)
(CAN 50 MY17)
 - NERO LUCIDO (USA 50/150 MY17)
(CAN 50/150 MY17)
 - ROSSO PASSIONE (USA 50 MY17)
(CAN 50/150 MY17)
 - VERDE SPERANZA (USA 50/150 MY18)
*Limited Edition (CAN 50 MY18)
 - ARANCIO TRAMONTO (USA 50/150 MY18)
(CAN 50 MY18)
- MY18 AVAILABLE SUMMER 2017



VESPA SPRINT 50 / 150

In a hectic world, you need a strong personality to get noticed and make your mark. The Vespa Sprint has the charisma of the Vespa tradition, a worldwide style icon and symbol of Italian lifestyle that's built on elegance and joie de vivre. The distinctive design that secured the success of the Vespa range has been restyled for modernity in the Vespa Sprint, which carries on the Vespa S heritage and leads the way in "small body" two-wheelers. Fluid lines, front LED daytime running lights, and compact dimensions combine with attention to detail, creating a scooter that is easy to handle, gutsy, and fearless in city traffic. **New for 2017, the Sprint receives the revolutionary i-get engine.**

I-GET: STANDING FOR "ITALIAN GREEN EXPERIENCE TECHNOLOGY" IS A MODULAR ENGINE FAMILY THAT FOCUSES ON INCREASED TORQUE AT LOW RPMs. DURABILITY AND LOWER MAINTENANCE.



WINDSCREEN

Vespa windscreens are made with high quality, impact resistant methacrylate. Brackets finishing in line with the style of the vehicle. Offers effective protection against the weather and excellent visibility.

TRANSPARENT FLYSCREEN

Vespa clear flyscreens are superior quality impact-resistant methacrylate. This medium sized shield offers effective protection and complements the style of the vehicle.



GTS / GTS SUPER / GTS SUPER SPORT
cod. 623880



GTS / GTS SUPER / GTS SUPER SPORT
cod. 675048



GTS / GTS SUPER / GTS SUPER SPORT
cod. 1B001810

GTS SUPER*



GTS



PRIMAVERA TOURING



GTS SUPER SPORT*



GTV



Painted Topbox 42L GTS / GTS TOURING / GTV / GTS SUPER / GTS SUPERSPORT

Painted top box, with backrest covered using the same material and finish as the saddle. Fresh, modern design complementing the soft, flowing forms of the Vespa. It can hold one flip up helmet or two jet helmets.



PRIMAVERA
cod. 1B001215



PRIMAVERA
cod. 1B001213



SPRINT
cod. 1B001243



SPRINT
cod. 1B001245

GTS TOURING



SPRINT TOPBOX, BACKREST PAD AND RACK SOLD SEPARATELY*



SPRINT S



PRIMAVERA TOPBOX, BACKREST PAD AND RACK SOLD SEPARATELY*



*PRIMAVERA AND SPRINT WILL NEED A FIXED RACK TO MOUNT THE TOPBOX. 1B000815 - CHROME REAR RACK OR 606002M - BLACK REAR RACK FOR ALL THE BIKES

SPRINT BACKREST PAD



PRIMAVERA BACKREST PAD



Painted Topbox 32L PRIMAVERA / PRIMAVERA TOURING / SPRINT / SPRINT S

Topbox painted in same color as vehicle. Fresh, modern design complementing the soft, flowing forms of the Vespa. Generous carrying capacity - big enough even for a flip up helmet. Raised Chrome Vespa logo. Compatible backrest available (sold separately).

	*PRIMAVERA 50	*PRIMAVERA 150 *PRIMAVERA 150 TOURING	*SPRINT 50
ENGINE	SINGLE CYLINDER 4 STROKE, 4 CATALYZED HI-PER4 VALVES	SINGLE CYLINDER 4 STROKE, 3 VALVES, CATALYZED	SINGLE CYLINDER 4 STROKE,4 CATALYZED HI-PER4 VALVES
ENGINE CAPACITY	49.9 CC	154.8 CC	49.9 CC
BORE X STROKE	39 MM X 41.8 MM	58 MM X 58.6 MM	39 MM X 41.8 MM
MAX. POWER	4.6 HP (3.4 KW) @ 9,500 RPM	12.7 HP (9.5 KW) @ 7,750 RPM	4.6 HP (3.4 KW) @ 9,500 RPM
MAX. TORQUE	2.8 FT LBS (3.8 NM) @ 8,000 RPM	9.4 FT LBS (12.8 NM) @ 6,500 RPM	2.8 FT LBS (3.8 NM) @ 8,000 RPM
FUEL CONSUMPTION	96.8 MPG (41.15 KM/L)**	94.8 MPG (40.3 KM/L)**	96.8 MPG (41.15 KM/L)**
FUELING	CARBURETOR	ELECTRONIC INJECTION	CARBURETOR
COOLING	FORCED AIR	FORCED AIR	FORCED AIR
STARTER	ELECTRIC AND KICK STARTER	ELECTRIC	ELECTRIC AND KICK STARTER
GEARBOX	AUTOMATIC CVT WITH TORQUE SERVER	AUTOMATIC CVT WITH TORQUE SERVER	AUTOMATIC CVT WITH TORQUE SERVER
CLUTCH	AUTOMATIC CENTRIFUGAL DRY CLUTCH WITH DAMPER PADS	AUTOMATIC CENTRIFUGAL DRY CLUTCH WITH DAMPER PADS	AUTOMATIC CENTRIFUGAL DRY CLUTCH WITH DAMPER PADS
FRAME	BODY IN SHEET STEEL WITH WELDED STRUCTURAL REINFORCEMENTS	BODY IN SHEET STEEL WITH WELDED STRUCTURAL REINFORCEMENTS	BODY IN SHEET STEEL WITH WELDED STRUCTURAL REINFORCEMENTS
FRONT SUSPENSION	ESS TYPE SINGLE ARM WITH COIL SPRING AND HYDRAULIC SHOCK ABSORBER	SINGLE ARM WITH COIL SPRING AND HYDRAULIC SHOCK ABSORBER	ESS TYPE SINGLE ARM WITH COIL SPRING AND HYDRAULIC SHOCK ABSORBER
REAR SUSPENSION	COIL SPRING WITH HYDRAULIC SHOCK ABSORBER	COIL SPRING PRELOAD ADJUSTABLE (4 POSITIONS) AND HYDRAULIC SHOCK ABSORBER	COIL SPRING WITH HYDRAULIC SHOCK ABSORBER
FRONT BRAKE	HYDRAULICALLY ACTUATED 200 MM STAINLESS STEEL DISC BRAKES	HYDRAULICALLY ACTUATED 200 MM STAINLESS STEEL DISC BRAKES	HYDRAULICALLY ACTUATED 200 MM STAINLESS STEEL DISC BRAKES
REAR BRAKE	MECHANICALLY ACTUATED 140MM DRUM BRAKES	MECHANICALLY ACTUATED 140MM DRUM BRAKES	MECHANICALLY ACTUATED 140MM DRUM BRAKES
ABS/ASR	-	FRONT WHEEL ABS	-
FRONT TIRE	TUBELESS 110/70 - 11"	TUBELESS 110/70 - 11"	TUBELESS 110/70 - 12"
REAR TIRE	TUBELESS 120/70 - 11"	TUBELESS 120/70 - 11"	TUBELESS 120/70 - 12"
LENGTH / WIDTH / WHEELBASE	73" X 28.9" X 52.4" (1,860 MM / 735 MM / 1,330 MM)	73" X 28.9" X 52.8" (1,860 MM / 735 MM / 1,340 MM)	73" X 28.9" X 52.4" (1,860 MM / 735 MM / 1,330 MM)
SADDLE HEIGHT	30.7" (780 MM)	30.7" (780 MM)	31.1" (790 MM)
FUEL TANK CAPACITY	1.8 GAL (7 L)	2.1 GAL (8 L)	1.8 GAL (7 L)
VEHICLE WEIGHT	240 LBS. (108 KG)	260 LBS. (118 KG)	240 LBS. (108 KG)

THE COMPANY RESERVES THE RIGHT TO MAKE TECHNICAL, STYLE AND APPEARANCE CHANGES AT ANY TIME. RIDE CAREFULLY AND ALWAYS WEAR A DOT APPROVED HELMET AND APPROPRIATE RIDING APPAREL. COMPLY WITH THE HIGHWAY CODE AND ENVIRONMENTAL REGULATIONS. READ THE USER AND MAINTENANCE HANDBOOK CAREFULLY. ALWAYS ASK ORIGINAL SPARE PARTS AND ACCESSORIES. OFFICIAL VESPA DEALERS CARRY ORIGINAL VESPA SPARE PARTS AND ACCESSORIES, ARE TRAINED TO GIVE PROFESSIONAL VEHICLE CARE TO YOUR MOTORCYCLE AND CAN PROVIDE ASSISTANCE FOR THE BEST PURCHASING EXPERIENCE. VESPA ORIGINAL SPARE PARTS ARE WARRANTED BY VESPA'S MANUFACTURER LIMITED WARRANTY AND ARE DESIGNED FOR CONSISTENT VEHICLE PERFORMANCE.

ALL SPECS SHOWN HERE ARE MY17

*SPRINT 150 *SPRINT S 150	*GTS 300 *GTS 300 TOURING *GTS 300 SUPER *GTS 300 SUPERSPORT	*GTV 300
SINGLE CYLINDER 4 STROKE, 3 VALVES, CATALYZED	SINGLE CYLINDER 4 STROKE 4 VALVES, ELECTRONIC INJECTION, CATALYZED	SINGLE CYLINDER 4 STROKE 4 VALVES, ELECTRONIC INJECTION, CATALYZED
154.8 CC	278 CC	278 CC
58 MM X 58.6 MM	75 MM X 63 MM	75 MM X 63 MM
12.7 HP (9.5 KW) @ 7,750 RPM	21 HP (15.8 KW) @ 7,750 RPM	21 HP (15.8 KW) @ 7,750 RPM
9.4 FT LBS (12.8 NM) @ 6,500 RPM	16.4 FT LBS (22.3 NM) @ 5,000 RPM	16.4 FT LBS (22.3 NM) @ 5,000 RPM
94.8 MPG (40.3 KM/L)**	71.2 MPG (30.3 KM/L)**	71.2 MPG (30.3 KM/L)**
ELECTRONIC INJECTION	MAGNETI MARELLI FUEL INJECTION AND ECU	MAGNETI MARELLI FUEL INJECTION AND ECU
FORCED AIR	LIQUID COOLED	LIQUID COOLED
ELECTRIC	ELECTRIC	ELECTRIC
AUTOMATIC CVT WITH TORQUE SERVER	AUTOMATIC CVT WITH TORQUE SERVER	AUTOMATIC CVT WITH TORQUE SERVER
AUTOMATIC CENTRIFUGAL DRY CLUTCH WITH DAMPER PADS	AUTOMATIC CENTRIFUGAL DRY CLUTCH WITH DAMPER PADS	AUTOMATIC CENTRIFUGAL DRY CLUTCH WITH DAMPER PADS
BODY IN SHEET STEEL WITH WELDED STRUCTURAL REINFORCEMENTS	BODY IN SHEET STEEL WITH WELDED STRUCTURAL REINFORCEMENTS	BODY IN SHEET STEEL WITH WELDED STRUCTURAL REINFORCEMENTS
SINGLE ARM WITH COIL SPRING AND HYDRAULIC SHOCK ABSORBER	SINGLE ARM WITH COIL SPRING AND HYDRAULIC SHOCK ABSORBER	SINGLE ARM WITH COIL SPRING AND HYDRAULIC SHOCK ABSORBER
COIL SPRING PRELOAD ADJUSTABLE (4 POSITIONS) AND HYDRAULIC SHOCK ABSORBER	COIL SPRING PRELOAD ADJUSTABLE (4 POSITIONS) AND HYDRAULIC SHOCK ABSORBER	COIL SPRING PRELOAD ADJUSTABLE (4 POSITIONS) AND HYDRAULIC SHOCK ABSORBER
HYDRAULICALLY ACTUATED 200 MM STAINLESS STEEL DISC BRAKES	HYDRAULICALLY ACTUATED 220 MM STAINLESS STEEL DISC BRAKES	HYDRAULICALLY ACTUATED 220 MM STAINLESS STEEL DISC BRAKES
MECHANICALLY ACTUATED 140MM DRUM BRAKES	HYDRAULICALLY ACTUATED 220 MM STAINLESS STEEL DISC BRAKES	HYDRAULICALLY ACTUATED 220 MM STAINLESS STEEL DISC BRAKES
FRONT WHEEL ABS	ABS / ASR	ABS
TUBELESS 110/70 - 12"	TUBELESS 120/70 - 12"	TUBELESS 120/70 - 12"
TUBELESS 120/70 - 12"	TUBELESS 130/70 - 12"	TUBELESS 130/70 - 12"
73" X 28.9" X 52.8" (1,860 MM / 735 MM / 1,340 MM)	76.8" X 30.3" X 54.1" (1,950 MM / 770 MM / 1,375 MM)	76.8" X 30.3" X 54.1" (1,950 MM / 770 MM / 1,375 MM)
31.1" (790 MM)	31.1" (790 MM)	31.1" (790 MM)
2.1 GAL (8 L)	2.2 GAL (8.5 L)	2.2 GAL (8.5 L)
260 LBS. (118 KG)	348 LBS. (158 KG)	348 LBS. (158 KG)

*ALL SPECS SHOWN HERE ARE MY17

**FUEL ECONOMY ESTIMATES ARE BASED ON US EPA EXHAUST EMISSION CERTIFICATION DATA AND SHOULD BE USED FOR COMPARISON PURPOSES ONLY. YOUR ACTUAL MILEAGE WILL VARY DEPENDING ON ROAD CONDITIONS, HOW YOU RIDE AND MAINTAIN YOUR VEHICLE, ACCESSORIES, CARGO AND OPERATOR/PASSENGER WEIGHT.



is a registered trademark of





WWW.VESPA.COM | WWW.VESPA-CANADA.CA

WWW.FACEBOOK.COM/VESPAUSA | WWW.TWITTER.COM/VESPAUSA | WWW.INSTAGRAM.COM/VESPAUSA

© PIAGGIO GROUP AMERICAS, INC. 2017. VESPA®, THE VESPA LOGO, AND THE PIAGGIO SHIELD ARE A U.S. AND WORLDWIDE REGISTERED TRADEMARK OF THE PIAGGIO GROUP OF COMPANIES. OBEY LOCAL TRAFFIC SAFETY LAWS AND ALWAYS WEAR A DOT APPROVED HELMET, APPROPRIATE EYEWEAR AND PROPER APPAREL. READ THE USER AND MAINTENANCE BOOK CAREFULLY. RIDE SAFELY AND DO NOT RACE OTHER VEHICLES. PIAGGIO GROUP AMERICAS RESERVES THE RIGHT AT ANY TIME TO DISCONTINUE OR CHANGE SPECS, PRICES, DESIGNS, FEATURES, ACCESSORIES OR EQUIPMENT WITHOUT INCURRING ANY OBLIGATION OR LIABILITY. NOT ALL COLORS ARE AVAILABLE IN ALL REGIONS. CONTACT YOUR LOCAL DEALER FOR SPECIFIC AVAILABILITY. SOME OEM VESPA® ACCESSORIES MAY NOT BE LEGAL OR AVAILABLE IN YOUR STATE. VEHICLE PHOTOS MAY REFLECT EUROPEAN MODELS AND SPEC.

THE BRAND VESPA IS THE PROPERTY OF PIAGGIO & C. S.P.A.



A BETTER LIFE FOR THE
CHILDREN OF THE WORLD